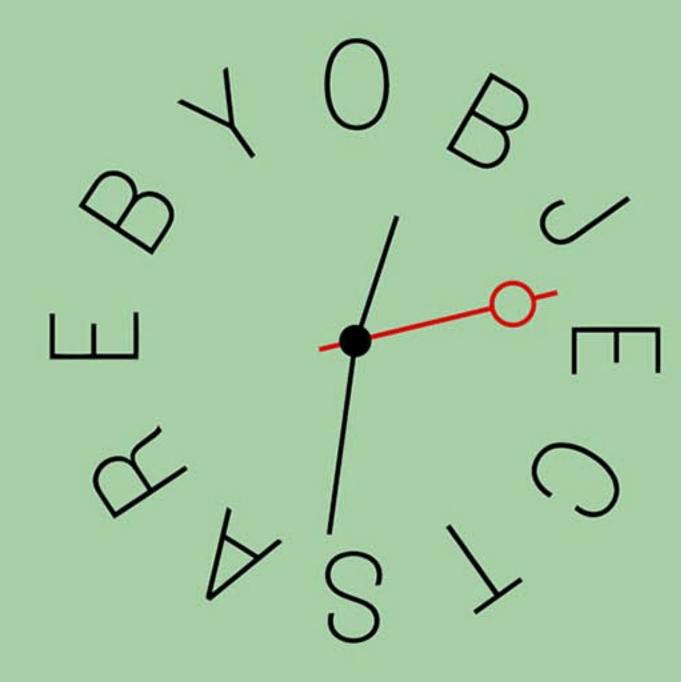
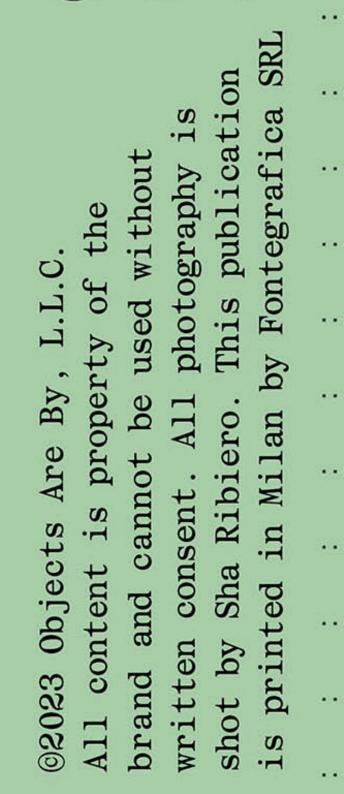
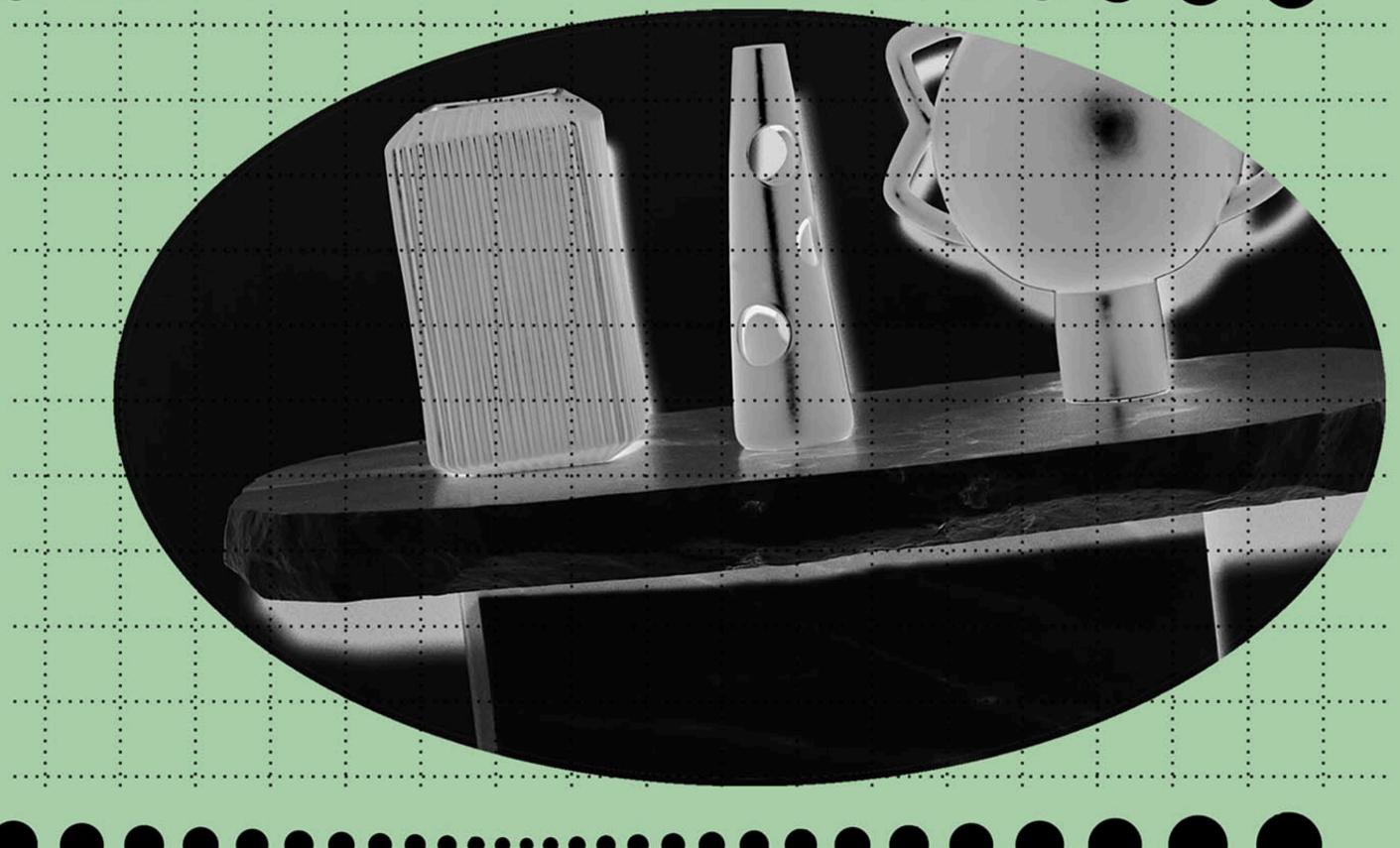
Lookbook 01 SS/24

Objects Are By









Objects



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Objects Are By

Objects Are By acts as a platform championing creatives to express themselves in new mediums. Each design object is created through meaningful collaborations by creatives who inspire the brand through the lens of design and homeware objects.

Design is the catalyst. The unknown is the muse. Objects Are By seeks to create irreverent designs evoking a sense of belonging and connection through the universal language of form.



The Founders

first collection.

Objects Are By was founded in 2022 in Milan, Italy by California born artist + creative director Phil America and Munich born brand builder and marketer Jenny D. Pham.

Phil has shown in museums, galleries and public space internationally for over 15 years. Along with his work in the arts, he has worked with fashion brands such as Casablanca, Comme des Garçons, Boris Bidjan Saberi, and more, which has spanned from designing collections to creative directing campaigns. Having been featured in Vogue, Hypebeast, the New York Times and more, he has also published books on the topic of graffiti on passenger trains, which led to the inspiration for the

Most recently the former Chief Brand Officer of Versace, and previously overseeing the global brand communications at Adidas Originals, Jenny's expertise lies in her understanding of the intersection of fashion and culture. She has collaborated with celebrities such as Pharrell, Dua Lipa, Kendall & Kylie Jenner, Donald Glover, Gigi & Bella Hadid, Kate Moss, Hailey Bieber, Young Thug, as well as photographers Juergen Teller, Tyrone Lebone, Oliver Hadlee Perch, and Viviane Sassen. She has also worked on collaborations that include Fendi, Palace, and more.

"I always found my work was the most fulfilling when I was working beyond my comfort zone and experimenting in new mediums. I want to share that moment of creativity with others"

-Phil America

"Working with some of the biggest names in fashion and entertainment, one thing I noticed with every creative person is when you peel away even the slightest barrier or expectation, it would ignite something in their imagination. I really saw the transformative power of championing creative freedom"

—Jenny Pham







